

VICTAM INTERNATIONAL 2025 our 60th anniversary celebration!

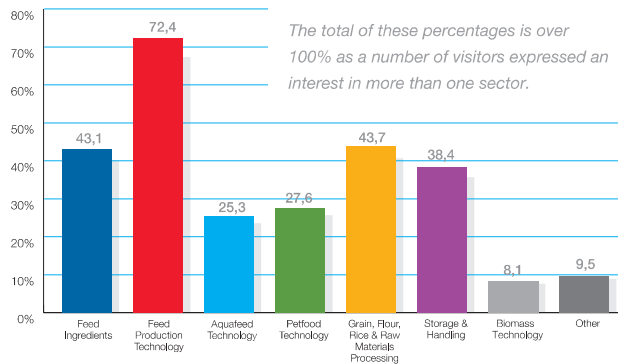
In 1964, the Dutch millers associations “St. Victor” and the “Algemene Molenaars Bond” (General Millers Union) decided to to organize an exhibition together. A year later, in 1965, the very first VICTAM exhibition took place at Jaarbeurs in Utrecht, The Netherlands. After having organized a few editions at the KoelnMesse in Cologne, the event moved back to Jaarbeurs in Utrecht in 2022.

VICTAM International is the world’s most dedicated event for the animal feed processing industries.

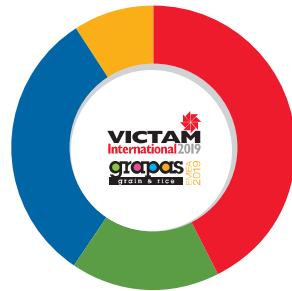
Co-located with VICTAM International is GRAPAS Europe, the event for the grain, flour and rice processing industries.

The Victam Corporation started a partnership with VIV Worldwide in 2019, co-locating their shows for the first time in 2022. The intention is that VICTAM International and GRAPAS Europe 2025 will also be co-located with VIV Europe. The strong network of VICTAM in feed technology and animal feed processing, together with the Feed to Food concept that VIV Europe is famous for, are ready to deliver a very complete and professional platform to exhibitors and visitors.

VICTAM INTERNATIONAL 2022 in numbers



VICTAM International and GRAPAS Europe 2022 in co-location with VIV Europe took place from May 31 – June 2, 2022 at Jaarbeurs, Utrecht, The Netherlands. Below you will find the facts & figures of this event.



Job functions of visitors %	Percentage
CEO, directors	42,7
Nutritionists, formulators	16,8
Management	31,5
Other	9,0
Total	100%

FACTS & FIGURES

- 246** exhibitors from 27 different countries
- 7.239** visitors over three days with delegates from 139 countries
- 18.000** m² exhibition
- FOCUS**
Over 51% of the visitors came from the animal feed industry, 8% from the pet food industry, 10% from the grain, flour and rice industries, 7% from the aqua feed industry.

- VISITORS** scored the event 8,5 out of 10
- EXHIBITORS** scored it as 8 out of 10

